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To: **All CIC Members (past and present), Employers, HR/Personnel Managers and other interested parties.**

From: **CIC's Director of Studies, David Lawson, BBA (Hons), MBA.**

Following the great success of the 2009 World Innovation Summit for Education (see the CIC January to March 2010 Newsletter for details), CIC Executives have been invited to attend and present a Research Paper at the World International Conference on Education being held later in 2010.

The Research Paper will be of interest and relevance to all CIC Members, employers and educational institutions worldwide. **CIC is asking YOU to assist** with this valuable Research by completing the Questionnaire below, and returning your answers to CIC, by post, fax or email.

In addition, five respondents to the Questionnaire will be chosen to receive a **free CIC Program**.

QUESTIONNAIRE

The Questionnaire seeks information to help investigate:
"The Relevance of Quality and Accreditation to Learners and Employers".

CIC will be grateful if you can answer the questions and return your answers to CIC.

A1: Please state your name: and your country:
and your postal and/or email address (*optional).....
.....

A2: Please state your CIC Membership Number or reference if you have one:

B1: Are you are currently employed: YES NO**

B2: If YES, please tick the "sector" in which you are employed:
 management/administration; private business/commerce/trade; accounting/bookkeeping;
 sales/marketing/advertising; hospitality/tourism; stores/purchasing/logistics;
 construction/engineering; education; banking/finance; public or government service;
 other (please state):
(* If you are not currently employed, do not answer B2.)

C1: Have you ever enrolled for adult/higher education/study/training: YES NO**

C2: If you have enrolled/registered for adult/higher education/study/training, please indicate why:
(a maximum of three reasons may be given):
 to get a new job/post; to gain promotion; to earn higher pay; to gain skills/knowledge;
 to have a qualification/award; to improve job/work performance; to start a business;
 to help change your career; for personal challenge/enjoyment; to help keep your job;
 other (please state):
(* If 'NO', do not answer C2.)

continued

D1: How do YOU personally judge the “quality” of adult/higher education/study/training: (maximum of three may be ticked):
 the appropriate standard/level of knowledge/skills taught; its relevance to a career/job;
 ability to use the new knowledge/skills in practice; the examination/assessment system;
 better work performance due to the study/training; course/program flexibility/design/style;
 duration/speed of completion; personal service from provider; the final certificate/award;
 the name/reputation/accreditation of the provider; the cost/value of a course/program;
OR other factors (please list):
You may also give a brief explanation if you wish:
.....

D2: What do you think YOUR EMPLOYER considers to be the most important: (maximum of three may be ticked):
 the appropriate standard/level of knowledge/skills taught; its relevance to a career/job;
 ability to use the new knowledge/skills in practice; the examination/assessment system;
 better work performance due to the study/training; course/program flexibility/design/style;
 duration/speed of completion; personal service from provider; the final certificate/award;
 the name/reputation/accreditation of the provider; the cost/value of a course/program;
OR other factors (please list):
You may also give a brief explanation if you wish:
.....

E1: Tick the one which YOU think is most important:
 quality of study/training; accreditation of the provider; reputation of the provider

E2: Tick the one you think YOUR EMPLOYER considers is the most important:
 quality of study/training; accreditation of the provider; reputation of the provider

The following section is optional, but if possible we would like your employer (Director, HR/Personnel Manager, or other Senior) to complete it - AFTER you have first completed sections A to E above:

These questions relate to adult/higher education/study/training:

F1: Please state your name (optional), and position, in the organisation:
.....

F2: How do YOU personally judge the “quality” of adult/higher education/study/training: (maximum of three may be ticked):
 the appropriate standard/level of knowledge/skills taught; its relevance to a career/job;
 ability to use the new knowledge/skills in practice; the examination/assessment system;
 better work performance due to the study/training; course/program flexibility/design/style;
 duration/speed of completion; personal service from provider; the final certificate/award;
 the name/reputation/accreditation of the provider; the cost/value of a course/program; OR
other factors (please list):
You may also give a brief explanation if you wish:
.....

F3: Tick the one which you / your organisation thinks is most important:
 quality of study/training; accreditation of the provider; reputation of the provider

Thank you for taking the time and effort to complete this Questionnaire. The findings will be available on the CIC website later this year.

Sincerely,
David S Lawson
Director of Studies